



# BALTIMORE TREE TRUST

## Engagement Manager

Baltimore Tree Trust (BTT), the leading urban forestry nonprofit organization in Baltimore City, seeks a full-time Engagement Manager to join its Remington-based team. Established in 2008, BTT is a 501(c)(3) nonprofit organization with a mission to enhance and protect Baltimore City's urban tree canopy through strategic planting initiatives, broad-based engagement, and local workforce training. By engaging in diverse partnerships, leading community greening efforts, and creating public service job opportunities, BTT is committed to a vision of equitable access to the benefits of urban nature for all of the city's residents. Baltimore Tree Trust is an equal opportunity employer. For more information, visit [baltimoretreetrust.org](http://baltimoretreetrust.org).

### Position Description:

The Engagement Manager is responsible for the design, delivery, and evaluation of engagement programs that fulfill the mission of Baltimore Tree Trust, and will support the development and management of community centered initiatives to engage residents on varying levels of trees and urban forestry. This role will develop and execute an overarching strategy for engaging volunteers, partner organizations, donors, and supporters of BTT's mission. The Engagement Manager will be responsible for strengthening resident engagement and education across all areas of BTT's operations, ensuring the alignment of programs to urban forestry needs within Baltimore. The Manager reports to the Senior Communications Director and is part of the Baltimore Tree Trust Communications Team. Essential projects and functions will include:

### Volunteer Engagement

- Strengthen BTT's volunteer-to-donor pipeline by developing public volunteer events that align with the seasonal operations calendar.
- Coordinate with the Director of Neighborhood Forestry to identify opportunities for volunteer assistance across projected planting sites, maintenance projects, and/or nursery work.
- Develop and host educational events in partnership with community champions and partner organizations that aid in expanding BTT's network of future advocates and volunteers.
- Coordinate with the Development team to plan and implement corporate volunteer and engagement programming.

### Schools and Youth Engagement

- Manage the coordination of BCPS planting requests, working closely with the operations team to plan, schedule, and execute seasonal planting projects.
- Plan and develop educational materials that engage students in tree knowledge and urban forestry practices.
- Research and gather existing environmental materials to support engagement efforts.

### **Partner Organization Engagement**

- Lead the local network of city tree planting and environmental organizations to promote collaboration towards Baltimore City urban forestry initiatives.
- Manage incoming requests and seek out collaborative engagement opportunities with local and regional partner organizations, community groups, and similar groups.
- Attend monthly and quarterly partner meetings to represent BTT and report back on opportunities.
- Assist the TreeKeepers program to broaden outreach to reach new audiences and garner participation.
- Develop educational engagement events for BTT or in coordination with BTT's partners.
- Assist with the coordination, tracking, and growth of BTT's Groundshop training program.

### **What we're looking for:**

- Bachelor's degree in environmental studies, community development, or a related field.
- Proven work experience in environmental education, community engagement, or volunteer coordination roles specific to Baltimore City is preferred.
- Familiarity with Baltimore City neighborhoods and ecosystems, with the ability to connect with residents as part of ongoing community outreach initiatives.
- Experience working with youth and/or students.
- Interest in urban forestry, environmental and sustainability practices, and greening initiatives across Maryland strongly preferred.
- Strong oral and written communication skills, including editing and proofing.
- Strong managerial experience leading projects and directing support staff.

### **Compensation:**

- Starting at \$60,000 annually
- Full time, *exempt employee with some weekends or evening events required.*
- *BTT offers a comprehensive benefits package to include: 25 days of paid time off, medical, vision, dental, life and long-term disability insurance, a 401(k)-retirement plan, and a professional development stipend.*

### **To Apply:**

Please email a copy of your resume and cover letter to [jobs@baltimoretreetrust.org](mailto:jobs@baltimoretreetrust.org).

*Baltimore Tree Trust is an equal opportunity employer. We value a diverse workforce and an inclusive culture. We encourage applications from all qualified individuals and do not discriminate, and will not tolerate discrimination, on the basis of race, ethnicity, color, religion, sex, pregnancy, gender, gender identity or expression, national origin, sexual orientation, age, national origin or ancestry, genetic information, political affiliation, physical or mental disability, military or veteran status, or any other protected status under federal, state or local law. Our employment decisions are solely made according to qualifications for*

*the positions.*